

Thank you for choosing Adshop.

Introducing the Adshop, your QUICK-SMART partner for all forms of marketing communications.

We guarantee fast turnaround, competitive prices and a highly creative finished product.

Over the past 30 years, we've been helping small to medium enterprises build profitable business relationships with potential clients and existing customers – and we do this while adhering to our QUICK-SMART philosophy.

The Adshop is a Sydney based, one-stop shop servicing the Sydney metropolitan area.

To work with Adshop is to enter a one-on-one working relationship. It's like having your very own advertising and branding specialist on board.

The majority of our work is produced in-house.



Andrew
Dummett
CEO

But if there are time restrictions, or we feel help from specialists will produce a better outcome, we'll leverage our creative networks within the industry built up over three decades, to ensure the best outcomes for you and your brand.

SOME OF OUR KEY SERVICES

Adshop offers a wide range of Creative Services that **start with a free consultation.**

WEB

E-Newsletters
eDMs

Website Development
including Search Engine
Optimisation (SEO)

Web Content Development
Social Media

CREATIVE

Graphic Design
Logo Design
Copywriting + Editorial
Advertising
B2B Newsletters

PRINTING

Digital + Offset Litho Printing
Annual Reports
Newsletters
Product brochures

YOUR BRANDING IS OUR SPECIALITY



Introducing Andrew Dummett

Andrew Dummett is a highly experienced creative marketer and advertising specialist.

Andrew is the senior creative mind at Adshop who has spent much of his working life taking business brands that were totally unknown and making them jump out from the crowd.

Some of his main influences include:

- Paddy Pallin
- Paklite Luggage
- Birkenhead Point Shopping Centre
- Service NSW
- Blackmores
- Poolrite Pool Equipment
- Livecorp
- Meat & Livestock Corporation
- The Australian Pork Corporation.
- Tyco Flow Control
- Pentair
- Schneider-Electric
- Endress+Hauser instrumentation
- Siemens



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Enquiries: Andrew Dummett (Profibus Australia)
Phone: 02 9555 7899
Email: info@profibusaustralia.com.au

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Some often asked questions

Question

How do I create a difference in the way my product or service looks to my customers?

Answer

Present a unique selling point or idea in a way that directly addresses a need or requirement and/or creates an emotional response for your core audience in an engaging format and repeat.

Question

What is a marketing campaign?

Answer

An advertising or marketing campaign is a set of coordinated, specific activities that are based on a common theme and are designed to promote a product, service or business through different advertising media.

Question

What is social media marketing?

Answer

Social media marketing is a tactic that taps into the growth of social networks, encouraging users to adopt and pass along widgets or other content modules created by a brand, or to add a brand to the user's social circle of friends.

Question

How do I create a logo or brand?

Answer

To create a logo and brand, start by defining your brand identity, including your values and target audience. Then, brainstorm ideas, sketch logo concepts, and refine your chosen design. Choose a color scheme, font, and logo type that align with your brand. Finally, apply your branding consistently across all your business materials.



Lets get started

Do you have a business, a product or just an idea that you think needs a strong, creative strategy done in fast time?

We are QUICK. In the digital world of today, time is money, and speed is of the essence. With speed, we can help you out-manoeuvre the competition, capitalise on opportunities, and pivot quickly. Our fast turnaround times will surprise you.

Even as we are QUICK, we are SMART. We are committed to quality throughout our processes. To this end, we commit the time and effort to dive deep into your business, researching your product and market, and building a detailed understanding of the passion behind your solutions, and your unique selling points.

Put together, our QUICK-SMART approach translates to high-quality, creative advertising, graphic design, online promotion, marketing campaigns, E-Newsletters and Annual Reports that are on-brand, on-time, and right first time.\

Contact me for a no-obligation, free of charge consultation about your marketing goals and how Adshop can be of service to you.



Andrew Dummett